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NEWS

FOR IMMEDIATE RELEASE

Elizabeth G. Burton, CEO of PrimePoint Named Global “Woman Worth Watching” by Profiles in Diversity Journal

September 17, 2013. Elizabeth G. Burton, MPA, EDFP, Founder and CEO of PrimePoint, LLC, has been named a global “Woman Worth Watching” by the *Profiles in Diversity Journal*, a bi-monthly magazine focused on diversity and inclusion in business, government, nonprofit, higher education and military settings.



With more than two decades of experience in the government and nonprofit sectors, Burton gained prominence as an organizational development consultant focused on performance excellence and strategic funding. As CEO of PrimePoint, Burton has worked with government and nonprofit organizations across the U.S. on strategic planning initiatives, community development and engagement, new program start-ups, board development, program planning, performance measurement, technology planning, marketing and funding initiatives.

As U.S. Director of the Polycorn Grant and E-rate Assistance Programs, Burton expanded her focus on performance excellence by linking hundreds of organizations to grant funding for the acquisition of technology that improved the efficiency and effectiveness of programs and services in government, education and healthcare industries. As a Senior Fellow with The Performance Institute, The Council for Nonprofit Innovation and The Hawthorn Institute, Burton has lectured across the U.S. on best practices in program management, program evaluation, writing and winning grants, developing logic models, and performance measurement.

Burton continued her focus on performance excellence and process improvement as a member of the Board of Examiners with the Baldrige National Quality Award program, the nation's highest and only Presidential award program for performance excellence in U.S. manufacturing, service, small business, education, healthcare and government organizations.

Burton currently serves on the Board of Directors for the Visual Communications Industry Group, where she advocates for affordable technology initiatives in government, education and healthcare, particularly in rural and underserved areas. In addition, Burton continues to serve as a Federal grant peer reviewer.



Profiles in Diversity Journal's 12th Annual Women Worth Watching® issue, honors today's women leaders and the corporations, organizations, and institutions that recognize, employ, and promote women in the workforce. Women executives are nominated by their colleagues, peers and mentors for their initiative and achievements. These top women executives and their companies are profiled and featured in *Profiles in Diversity Journal's* September/October 2013 issue. For additional information and to view the profiles of this year's recognized women, please visit:

http://issuu.com/diversityjournal/docs/pdj_sepoct_2013?e=4480583/4709793

PrimePoint, LLC is a consulting and training services firm focused on organizational change, organizational development, organizational learning, and resource maximization strategies.
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